

PolarCool signs an agreement with Red Bull München

The Med-Tech company PolarCool AB (publ.) continues its expansion in German ice hockey, securing a two-year agreement with EC Red Bull München. This partnership further solidifies PolarCap®'s presences in Germany's top league (DEL), where 9 out of 14 ice hockey clubs now provide the PolarCap® System.

The agreement with Red Bull München represents continued progress for PolarCool in the German ice hockey market. In DEL, Germany's top league, Red Bull München joins a number of clubs in the league already providing PolarCap®. At present Adler Mannheim, Eisbären Berlin, Straubing Tigers, Kölner Haie, Augsburger Panther, Schwenninger Wild Wings, Iserlohn Roosters, and Nürnberg Ice Tigers have implemented PolarCap® into their concussion management routines.

PolarCool recently signed its first agreement with a Red Bull group team, as Austrian ice hockey team Red Bull Salzburg became a provider. Beyond its two ice hockey teams, Red Bull owns five professional football teams across Europe and is a prominent force in motorsports and extreme sports, where concussions are also a significant concern.

PolarCool CEO Erik Andersson comments:

- *Signing another agreement with a Red Bull ice hockey team is highly gratifying. Our foothold in the ice hockey market continues to strengthen. We look forward to further developing our partnership with the Red Bull group as well as increasing our presence in European ice hockey.*

PolarCool sees continued potential in the German ice hockey market, and is actively engaged in discussions with other teams in DEL and DEL2. Combined, the two top leagues encompass 28 teams. While the financial impact of individual agreements is limited, the agreement with Red Bull München holds strategic importance.

For more information

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About PolarCool AB (publ.)

PolarCool AB (publ.) is a medical device company that develops, markets, and sells products for sports medicine. The company focuses on treatment of concussive and sub-concussive brain injury with the portable cooling device PolarCap® System. PolarCool AB (publ.) is based in Lund, Sweden, and its shares are listed on Spotlight Stock Market.